

A PORTFOLIO OF KEY PROJECTS

| KEY PROJECT, CLIENT, TIME & LOCATION | PROJECT NATURE & DETAILS |
|---|---|
| Manukua City Council (2002, Auckland, NZ) | Polynesian Centre Development (Concept Design & Plans) |
| Waitomo Caves (2001 -2003, Waikato, NZ) | Development of a Marketing and Joint Venture Strategy |
| Ngati Manawa Tribe (2009, Rotorua, NZ) | Product Development Strategy for Tourism Venture |
| Auckland University of Technology (2009, Auckland) | Undertake a Tourism Product Audit & Presentation |
| Banff Economic Development (2010, Banff, Canada) | Develop a Tourism Product Design for Banff Organisation |
| Cree Nation Youth Council (2010-2011, Val-D'Or, Quebec, Canada) | Undertake Product Development Workshops for the Cree Nation Youth Council |
| Dreamcatcher Charitable Foundation (2009) Lethbridge, Alberta Canada) | Undertake an assessment of Tourism experience and Product Development opportunities for DCF – Alberta |
| Dreamcatcher Charitable Foundation (2010) Vancouver, Canada) | Undertake and assessment of Product Development opportunities for DCF – Vancouver |
| Tahiti Tourism (2001 - 2002, Tahiti) | Undertake a new product critique |
| French Polynesia Tourism Board (2000, Tahiti Islands) | R.T.O infrastructure South Pacific Trail |
| Cook Island Tourism (2000, Rarotonga) | Undertake Product Development critique |
| Fiji Tourism Board (1999, Fiji) | Undertake Product/Infrastructure development critique |
| Brewarrina Community (2006, Brewarrina NSW) | Develop a Regional Tourism & Product Design Concept |
| Yanguwah Night Experience – Currumbin Wildlife Sanctuary (2011-2012, Gold Coast, Aust) | Design a Sales & Marketing Strategy and undertake a New Product Assessment |
| Old Beenleigh Town (2012, Beenleigh, Aust) | Undertake a new product critique |
| O'Reilly's Vineyard Estate (2011, Gold Coast, Aust) | Undertake Product Development & Marketing critique |
| Camelot Cottages (2011, Mt Tamborine, Aust) | Undertake a Product Critique & Business Overview; Develop a new pricing model and Priority Action Plan |
| Kalwun Development Corporation (2011-2012, Gold Coast, Aust) | Undertake Product critique; Develop a new business plan & marketing strategy; Develop a new pricing model, admin & ticketing system for Jellurgal Cultural Centre |
| Nunukul Yuggera Aboriginal Dance Troop (2011-2012, Gold Coast, Aust) | Undertake Product Development & Marketing critique; Develop new opportunities strategy |
| Tourism Queensland | Approved Tourism Specialist and Business Mentor for the Tourism Mentors program |
| Department of Employment, Economic Development and Innovation (Queensland State Government) | Approved Tourism Specialist and Business Mentor for the Jobs Assist and Tourism Benchmarks programs |

BI-LATERAL WORKING RELATIONSHIPS

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| Department of Maori Development | Qantas (New Zealand) |
| Tourism New Zealand | Air Tahitinui |
| Tourism Industry Association (NZ) | Tourism Rotorua (RTO) |
| Aotearoa Maori Tourism Federation | Tourism Auckland (RTO) |
| ATEC (John King, Australian Tourism Export Council) | Tourism BOP (RTO) |
| South Pacific Tourism Organisation (NZ Division) | TVNZ (<i>series / Documentaries</i>) |
| Air New Zealand (Corporate) | Brewarrina Business Community (<i>NSW</i>) |
| Tourism Queensland | Gold Coast Tourism (RTO) |
| Tourism Australia | Queensland State Government (DSDIP & DTSB) |